

Curriculum Vitae



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Ulrik William Nash, PhD
Skilled and accommodating economist.

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Personality

My analytical ability, innovative mindset, and my business understanding have defined my career so far. Another defining attribute is my strong ability to process complex information through programming and present it simply, in speech, text, and visuals. As a person, I am accommodating and a strong team player.

Profile

I am a skilled, innovative, and accommodating economist seeking a full-time position after a period as an entrepreneur. My experience includes management reporting, forecasting, and process optimization in large international companies. I offer a combination of high professional proficiency in finance, and advanced technical and quantitative methods that support business understanding and decision-making.

Experience

Entrepreneur, Market Winnow.

| January 2023 – Now

- Developed an algorithm for assessing financial statements and stocks, along with a corresponding data-driven website. This shows my deep business understanding and technical abilities.

Why Market Winnow is Plan B

I started Market Winnow because I quickly sensed, after my last job, that people dismissed me as overqualified for traditional positions in finance due to my PhD in Business Economics. My PhD does not make me overqualified. It demonstrates that I am persistent, innovative, analytical, and technically strong, hardworking, independent, and goal-oriented. In other words, it simply signals that I am a skilled economist

Work-Life Balance

I am the proud father of Mark and Elias, aged 7 and 9, whom I raise with my partner, Maddie. In my free time, I enjoy weight training, nature walks, investing, and playing the guitar.

Need optimization?

I program in Julia, Excel VBA, Mathematica, MATLAB, and PowerBI.

Need powerful analyses?

I have published mathematical and statistical analyses in leading scientific journals.

Need a strong team player?

I am a very down-to-earth person who is always willing to help my colleagues.

Need presentations?

I have over 8 years of experience advising management and 9 years of experience teaching business strategy at the University of Southern Denmark.

Financial Analyst, Orifarm A/S

| June 2021 – November 2022 |

- Systematized and enhanced management reporting for top-level management, ensuring uniformity, clarity, and precision.
- Developed a pricing model for over-the-counter products, identifying a potential increase in annual gross profit by €3.5 million.
- Introduced a new forecasting method that significantly improved upon the official approach.

Business Controller, SSP A/S.

| February 2007 – December 2009 |

- Developed budgets and quarterly forecasts for over 30 units at Copenhagen Airport, ensuring financial accuracy and alignment with business objectives.
- Collaborated with unit managers to investigate and address budget discrepancies as part of the monthly closing process.
- Authored the monthly management report and conducted analyses as part of the monthly deliverables for EQT.
- Devised 'Operation Booster,' an adaptive incentive program that sought optimal performance targets for over 500 employees during a highly uncertain economic period.

Need mentoring?

I have mentored and assessed over 50 university students at SDU in their thesis writing process on topics within business strategy.

Need innovation?

I have a constant appetite for reading about science and technology and possess an eye for recognizing their significance for business. Furthermore, I often have the technical skills to implement them, leveraging my competencies in data processing and programming.

Need sparring?

I'm not afraid to challenge the status quo. If I see processes within the organization that cannot or should not be continued, I'm not afraid to voice it. Moreover, I often have the technical skills to contemplate and implement improvements myself or in collaboration with others

Entrepreneur, Betmetrics UAB.

| July 2006 – January 2007 |

- Developed a sports betting system to leverage collective behavior in identifying contracts with positive expectations.
- Drafted a patent application.
- Created a comprehensive business plan, including competitor analyses and the development of financial scenarios.
- Presented to investment banks.

Economist, DONG Energy A/S

| December 2003 – June 2006 |

- Led budgeting and quarterly forecasting for the natural gas division, which constituted 75% of the company's total revenue at that time.
- Collaborated with the accounting team on monthly financial closures and played a central role in preparing the periodic management report through in-depth analysis and report writing.
- Conducted extensive analyses of the natural gas sector and presented key insights to senior management

Education

PhD in Bus. Admin. SDU.
| Jan 2010 – May 2013 |

I became an expert in the impact of quality management information on companies' competitiveness. Additionally, I specialized in forecasting based on collective intelligence. This creates a unique skill set tailored to the modern business landscape, where leveraging data is crucial in the competitive arena among companies and in their pursuit of risk mitigation

Ms. Econ, SDU
| Sep 2000 – Aug 2003 |

Specialized in industrial economics. Wrote my thesis on the impact of consumer insights on pricing.

B.A. Econ, SDU.
| Sep 1997 – Aug 2000 |

Languages

I speak both Danish and English fluently.

Academic experience

PostDoc, IMM, SDU.
| September 2013 – May 2021 |

- Conducted research in corporate strategy, gaining deep insights into effective decision-making and risk management.
- Advised DR / Nordisk Film TV on applying principles of collective intelligence in the design of 'ALLE MOD 1' (a TV show). This demonstrates my ability to connect science with practical application.
- Presented complex mathematical concepts within corporate strategy and decision-making to diverse audiences. This showcases my strong communication skills and ability to translate intricate data into simple information for value-driven decision-making.

Selected publications

Christensen, M, Knudsen, T, Nash, UW, & Stieglitz, N. Industry competition and firm conduct: Joint determinants of risk–return relations. *Strategic Management Journal*, July, 1–24.

Nash UW. Sequential Sampling, Magnitude Estimation, and the Wisdom of Crowds. *Journal of Mathematical Psychology* 77 (2017) 165–179.